| POS HIGHWAY Experience A New World of Retail POS   |      |      |
|--|------|------|
| Exparience A New World of Potail POS               |      |      |
| Experience A New World of Retail POS               |      |      |
| Visit www.poshighway.com or, Call 888-881-1988     |      |      |
| Needs Analysis: Retail POS Systems                 |      |      |
| System Features                                    | Want | Need |
| Dashboard View of Key Performance Indicators       |      |      |
| PCI DSS compliancy (secure credit card encryption) |      |      |
| Customizable interface                             |      |      |
| Multiple locations                                 |      |      |
| Multiple companies                                 |      |      |
| Audit trail  |      |      |
| Import/Export utilities                            |      |      |
| Upgrade utilities                                  |      |      |
| Wide Area Network support                          |      |      |
| Training mode                                      |      |      |
| Time cards   |      |      |
|  |      |      |
| Point of Sale Features                             | Want | Need |
| Touchscreen interface                              |      |      |
| Sales and returns                                  |      |      |
| Order processing                                   |      |      |
| Backorders and special orders                      |      |      |
| Layaways   |      |      |
| Holds and quotes                                   |      |      |
| Offline ticket entry/lane redundancy               |      |      |
| Ticket history                                     |      |      |
| Gift registries                                    |      |      |
| Credit/Debit card processing                       |      |      |
| Internet gateway credit/debit authorizations       |      |      |
| Signature capture                                  |      |      |
| Check authorization                                |      |      |
| Bad check tracking                                 |      |      |
| EBT processing                                     |      |      |
| Gift certificates and/or rechargeable gift cards   |      |      |
| Store credits                                      |      |      |
| Payments on customer accounts                      |      |      |
| Cash drops   |      |      |
| Multiple currencies                                |      |      |
| On-the-fly data entry                              |      |      |
| Manager overrides                                  |      |      |
| Ticket reprints                                    |      |      |
| End-of-day processing                              |      |      |
| Drawer readings                                    |      |      |
| Daily reports                                      |      |      |
| Drawer reconciliation                              |      |      |

| Compulsory cash drawer close                                   |        |       |
|--|--------|-------|
| Admission tickets  |        |       |
| Group price discounts  |        |       |
| Mix-and-match pricing  |        |       |
| Graphical customer displays with point-of-purchase advertising |        |       |
| Age-restricted sales   |        |       |
|  |        |       |
| Weighed items with scale support and tare weights              |        |       |
| Commission tracking  |        |       |
| Rentals  |        |       |
| Inventory Management Factories                                 | Want   | Nood  |
| Inventory Management Features                                  | vvant  | Need  |
| On-hand quantity tracking                                      |        |       |
| Multiple barcodes per item                                     |        |       |
| Physical count   |        |       |
| Multiple stocking locations                                    |        |       |
| Transfers between locations                                    |        |       |
| Retail kits  |        |       |
| Serial number tracking   |        |       |
| Lot number tracking  |        |       |
| Random-weight barcodes   |        |       |
| Weight tracking  |        |       |
| Alternate selling units  |        |       |
| Substitute items   |        |       |
| Multiple price levels  |        |       |
| Promotional pricing  |        |       |
| Contract and special pricing                                   |        |       |
| Location-specific prices                                       |        |       |
| Markdown tracking  |        |       |
| Multiple vendors for each item                                 |        |       |
| Open-to-buy merchandise budgets                                |        |       |
|  |        |       |
| Customer Tracking Features                                     | Want   | Need  |
| Loyalty programs   |        |       |
| Customer cards   |        |       |
| Detailed sales history   |        |       |
| Accounts receivables   |        |       |
| Credit limits and controls                                     |        |       |
| Cash receipts processing                                       |        |       |
| Statement printing   |        |       |
| Customer-specific pricing                                      |        |       |
| Country opening  |        |       |
| Purchasing Features  | Want   | Need  |
| Multi-location purchasing                                      | Traiit | 11660 |
| Restocking orders  |        |       |
| Purchasing advice  |        |       |
| Receivings with or without a PO                                |        |       |
|  |        |       |
| Accounts payable interface                                     |        |       |
| Returns to vendor  |        |       |
| Customer-specific purchases                                    |        |       |
| I ali alim n Fastones  | Maria  | No. 1 |
| Labeling Features  | Want   | Need  |
| Item and customer label printing                               |        |       |

| Barcode printing  |      |       |
|---|------|-------|
| Graphical WYSIWYG label designer                          |      |       |
| Coded cost printing                                       |      |       |
| Coded cost printing                                       |      |       |
| Apparel Grid Features                                     | Want | Need  |
| Two- or three-dimensional grids for color/size/patterns   | 110  | 11000 |
| Cell-specific barcodes                                    |      |       |
| Oversize pricing  |      |       |
|   |      |       |
| Accounting Interface Features                             | Want | Need  |
| Interface to General Ledger and Accounts Payable software |      |       |
| Payroll integration                                       |      |       |
| Profit centers  |      |       |
| Bank deposit management                                   |      |       |
|   |      |       |
| Credit Card Features                                      | Want | Need  |
| Built-in credit/debit card processing                     |      |       |
| Internet gateway credit/debit authorizations              |      |       |
| CVV2/CVC2   |      |       |
| Level II Purchase Cards                                   |      |       |
| EBT (Electronic Benefit Transfer)                         |      |       |
| PCI DSS compliancy (secure credit card encryption)        |      |       |
|   |      |       |
| Ecommerce Features  | Want | Need  |
| Integrated ecommerce system                               |      |       |
| Website hosting   |      |       |
| Shopping cart   |      |       |
| SSL security  |      |       |
| Boutique stores   |      |       |
|   |      |       |
| Reporting Features  | Want | Need  |
| Crystal Reports integration                               |      |       |
| Ticket history reports                                    |      |       |
| End of day reports  |      |       |
| Exception reports   |      |       |
| Inventory analysis reports                                |      |       |
| Inventory valuation reports                               |      |       |
| Merchandising reports                                     |      |       |
| Sales analysis reports                                    |      |       |
| Sales history reports                                     |      |       |
| Stock status reports                                      |      |       |
| Vendor comparison reports                                 |      |       |
|   |      |       |
| Other Features  | Want | Need  |
| Feature 1   |      |       |
| Feature 2   |      |       |
| Feature 3   |      |       |